

This week on the PGA TOUR: Mexico Open at Vidanta



Aon Insight

The second of two par 5s on the back nine at Vidanta Vallarta, the 14th provides ample opportunity for red numbers. Overall, 44 percent of players made birdie or better here last year. The Aon Insight tells us that extra length off the tee on this hole is key: an extra 10 yards of distance is more than four times as valuable (by strokes gained) as hitting the fairway. In 2022, this hole helped Jon Rahm claim victory, as he birdied this hole in all four rounds. His average length off the tee here? 305 yards.

14 5 585

Hole Par Yards

2023 Season Highlights

- [Corey Connors – 17th at Valero Texas Open \(birdie\)](#)
- [Adam Schenk – 11th at Valspar Championship \(birdie\)](#)
- [Scottie Scheffler – 12th at the PLAYERS Championship \(birdie\)](#)
- [Max Homa – 12th at the PLAYERS Championship \(birdie\)](#)
- [Kurt Kitayama – 16th at Arnold Palmer Invitational \(birdie\)](#)
- [Chris Kirk – 18th at Honda Classic \(birdie\)](#)

POS	PLAYER	SCORE TO PAR
1	Adam Scott	-1.000
T2	Tommy Fleetwood	-0.938
T2	Tyrrell Hatton	-0.938
4	Stephan Jaeger	-0.897
5	Sungjae Im	-0.875

To view the full leaderboard, video resources and learn more about the Aon Risk Reward Challenge, please visit:

www.pgatour.com/aon-risk-reward-challenge.html or
www.lpga.com/statistics/aon-risk-reward-challenge/aon-risk-reward-challenge

AON

Aon Risk Reward Challenge



Number of tournaments

39

Prize money awarded

\$1M

2021-22 Winner: **Scottie Scheffler**



Number of tournaments

30

Prize money awarded

\$1M

2022 Winner: **Minjee Lee**

About Aon

Aon is a leading global professional services firm providing a broad range of risk, retirement and health solutions. Our 50,000 colleagues in 120 countries empower results for clients by using proprietary data and analytics to deliver insights that reduce volatility and improve performance.

Aon's golf partnerships are anchored by a clear narrative – insight derived from data and delivered by experts – our sports partnerships allow us to connect authentically with our clients and colleagues around their passion points.

In addition to partnerships with the PGA TOUR and LPGA Tour, Aon is a worldwide partner of the Ryder Cup in 2021, 2023 and 2025.

What is the Aon Risk Reward Challenge?

The Aon Risk Reward Challenge is a season-long competition on the PGA TOUR and LPGA Tour testing the abilities of the world's best players to make thoughtful, strategic decisions on the most challenging holes ("Aon Risk Reward Challenge holes") throughout the year

At the end of the regular season, the most consistent player across each tour, with the lowest average score under par, on the Aon Risk Reward Challenge holes captures the \$1 million prize.

Aon is committed to a diverse workforce and an inclusive culture where everyone can thrive, ensuring delivery of the best innovative solutions for clients. As such, providing equal prize money to both the PGA and LPGA Tours aligns with Aon's core values and brand.

Aon's Risk Reward Challenge Scoring

One hole is selected at each tournament as the designated Aon Risk Reward Challenge hole for the week (hole is strategically challenging in nature)

For every participating event, a player's best two scores on the designated hole counts towards the season-long leaderboard

The player with lowest average score under par across the regular season wins the Aon Risk Reward Challenge

Watch Aon Risk Reward Challenge Hole Breakdowns All Season Long

[Watch Now On Aon's YouTube Channel](#)



Upcoming Aon Risk Reward Challenge Holes

- **Wells Fargo Championship 14th (Par-4)**
- **AT&T Byron Nelson 14th (Par-4)**
- **Charles Schwab Challenge 11th (Par-5)**
- **The Memorial 15th (Par-5)**

Media Contact

Connor Middleton | (407)-921-5480
Connor.Middleton@caa.com

Players, caddies and PGA TOUR or Aon Executives are available to provide quotes and insight about this week's Aon Risk Reward Challenge hole or the season-long competition.